What is Claimed is:

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1. An interactive program guide system including user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

means for receiving television program guide information for use in the interactive television program guide;

means for selecting a program for recording from the interactive television program guide;

means for determining whether the selected program is copy protected; and means for displaying a message informing a user that the selected program may not be recorded upon determining that the selected program is copy protected.

2. A method for using an interactive program guide system using user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

receiving television program guide information for use in the interactive television program guide;

selecting a program for recording from

the interactive television program guide;

determining whether the selected program
is copy protected; and

displaying a message informing a user that the selected program may not be recorded upon determining that the selected program is copy protected.

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3. An interactive program guide system including user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

communications circuitry configured to receive television program guide information for use in the interactive television program guide;

display circuitry configured to display the interactive television program guide; and

control circuitry configured to (1) provide a user with an opportunity to select a program for recording from the interactive television program guide, (2) determine whether the selected program is copy protected, and (3) direct the display circuitry to display a message informing the user that the selected program may not be recorded upon determining that the selected program is copy protected.

4. A machine-readable medium for implementing an interactive television program guide comprising machine program logic recorded thereon for:

receiving television program guide information for use in the interactive television program guide;

providing a user with an opportunity to select a program for recording from the interactive television program guide;

determining whether the selected program is copy protected; and

displaying a message informing the user that the selected program may not be recorded upon determining that the selected program is copy protected.

5. An interactive program guide system including user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

means for receiving television program guide information for use in the interactive television program guide;

means for displaying the interactive television program guide;

means for selecting a program for recording or for viewing from the interactive program quide;

means for receiving the selected program with copy protection;

means for offering the selected program for purchase at a price for the program without copy protection when the program is selected for recording;

means for (a) removing the copy protection from the selected program, (b) providing the selected program without copy protection, and (c) directing the video recorder to record the selected program when the program is purchased at the price for the program without copy protection;

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means for offering the selected program for purchase at a price for the program with copy protection when the program is selected for viewing; and

means for providing the selected program
with copy protection when the program is purchased at
the price for the program with copy protection.

- 6. The interactive program guide system defined in claim 5 wherein the price for the program without copy protection is more than the price for the program with copy protection.
- 7. A method for using an interactive program guide system using user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

receiving television program guide information for use in the interactive television program guide;

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displaying the interactive television 10 program guide;

selecting a program for recording or for viewing from the interactive television program guide; receiving the selected program with copy protection;

offering the selected program for purchase at a price for the program without copy protection when the program is selected for recording;

removing the copy protection from the selected program, providing the selected program

20 without copy protection, and directing the video recorder to record the selected program without copy protection when the program is purchased at the price for the program without copy protection;

offering the selected program for

25 purchase at a price for the program with copy
protection when the program is selected for viewing;
and

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providing the selected program with copy protection when the program is purchased at the price for the program with copy protection.

- 8. The method defined in claim 7 wherein the price for the program without copy protection is more than the price for the program with copy protection.
- 9. An interactive program guide system including user equipment with which an interactive television program guide is provided and which includes a video recorder and a television, comprising:

communications circuitry configured to receive television program guide information for use in the interactive television program guide;

display circuitry configured to display the interactive television program guide;

circuitry configured to remove copy protection from programs; and

control circuitry configured to (1) provide a user with an opportunity to select a program for recording or for viewing from the interactive television program guide, (2) direct the display 15 circuitry to display a message offering the user the selected program for purchase at a price for the program without copy protection when the program is selected for recording, (3) direct the tuner circuitry 20 to tune to the selected program with copy protection, (4) direct the circuitry to remove the copy protection from the selected program and provide the selected program without copy protection and a video recorder to record the selected program without copy protection when the program is purchased at the price for the 25 program without copy protection, (5) direct the display circuitry to display a message offering the user the selected program for purchase at a price for the program with copy protection when the program is selected for viewing, and (6) direct the tuner 30 circuitry to provide the selected program with copy protection when the program is purchased at the price for the program with copy protection.

- 10. The interactive program guide system defined in claim 9 wherein the price for the program without copy protection is more than the price for the program with copy protection.
- 11. A machine-readable medium for implementing an interactive television program guide comprising machine program logic recorded thereon for:

receiving television program guide
information for use in the interactive television
program guide;

providing an opportunity for a user to select a program for recording or for viewing from the interactive television program guide;

receiving the selected program with copy protection;

offering the selected program for purchase at a price for the program without copy protection when the program is selected for recording;

removing the copy protection from the selected program, providing the selected program without copy protection, and directing the video recorder to record the selected program without copy protection when the program is purchased at the price for the program without copy protection;

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offering the selected program for purchase at a price for the program with copy protection when the program is selected for viewing; and

providing the selected program with copy protection when the program is purchased at the price for the program with copy protection.

12. The machine-readable medium defined in claim 11 further having machine program logic recorded thereon for offering the program wherein the price for the program without copy protection is more than the price for the program with copy protection.